

# INSERTION ORDER | 2008

Date: \_\_\_\_\_

Advertiser: \_\_\_\_\_

**Billing Information**

Company: \_\_\_\_\_

Phone: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Fax: \_\_\_\_\_

Address: \_\_\_\_\_

E-Mail: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Select Publication:  *Proceedings*  *Naval History*

**Frequency Rate, Insertion Months, and Ad Size:**

**Proceedings:**  1x  3x  6x  12x

January 2008; ad size: \_\_\_\_\_

February 2008; ad size: \_\_\_\_\_

March 2008; ad size: \_\_\_\_\_

April 2008; ad size: \_\_\_\_\_

May 2008; ad size: \_\_\_\_\_

June 2008; ad size: \_\_\_\_\_

July 2008; ad size: \_\_\_\_\_

August 2008; ad size: \_\_\_\_\_

September 2008; ad size: \_\_\_\_\_

October 2008; ad size: \_\_\_\_\_

November 2008; ad size: \_\_\_\_\_

December 2008; ad size: \_\_\_\_\_

**Available ad sizes:** 2 page spread; 1/2 page spread; full page; 2/3 page; 1/2 page horizontal, 1/2 page island; 1/3 page; 1/4 page; 1/6 page; 1/9 page; 1/12 page

**Naval History:**  1x  3x  6x

February 2008; ad size: \_\_\_\_\_

April 2008; ad size: \_\_\_\_\_

June 2008; ad size: \_\_\_\_\_

August 2008; ad size: \_\_\_\_\_

October 2008; ad size: \_\_\_\_\_

December 2008; ad size: \_\_\_\_\_

**Available ad sizes:** 2 page spread; 1/2 page spread; full page; 2/3 page; 1/2 page horizontal, 1/2 page island; 1/3 page; 1/4 page; 1/6 page; 1/9 page; 1/12 page

**Materials**

Pick up from: \_\_\_\_\_ (magazine) (mm/yy) (page #)

Art Enclosed  Art to be sent later  Art to be emailed

**Charges:**

Insertion rates and color costs may be found in the media kit or online at [www.usni.org](http://www.usni.org)

Insertion Costs: . . . . . \$ \_\_\_\_\_

Less Agency Discount: . . . . . \$ \_\_\_\_\_

**TOTAL AMOUNT DUE** \$ \_\_\_\_\_

**Form of Payment**

Check

Purchase Order # \_\_\_\_\_

MasterCard  VISA  American Express

Card Number \_\_\_\_\_

Name on Card \_\_\_\_\_

Expiration Date \_\_\_\_\_ / \_\_\_\_\_  
(month) (year)

Signature \_\_\_\_\_

**Billing Authorization**

\_\_\_\_\_  
(signature) (date)

\_\_\_\_\_  
(printed name)

**Mail or Fax Insertion Order to the address below attention:**

Advertising Manager, David Sheehan

**USNI Advertising**

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410-295-1041 Phone • 410-295-1049 Fax • [production@usni.org](mailto:production@usni.org)

**U.S. NAVAL INSTITUTE**

*The Independent Forum of the Sea Services*